



If You Can Dream, You Can Draw!

Our Philosophy

LEARNING HAPPENS IN MANY WAYS

At KidzArt® Kailua, we are particularly curious about creativity and how it is developed. We believe that creativity exists in everyone. How do you encourage a child (or adult) to problem solve? How do you encourage a child (or adult) to envision options or try new things? What prevents people from doing this naturally? What are the obstacles to learning art or anything else? At KidzArt / Art Innovators we TEACH our students how to unleash creativity.

Art and the creative process is a fertile field from which to accomplish this task because with art, there are no wrong directions. With art and creativity, there can be no mistakes. With process art (or making art), obstacles to learning become very easy to spot. By making our classes easy and FUN every time in addition to eliciting that WOW factor from students, parents, community leaders and educators, the challenge then becomes, “When and where and how fast can I get started.” Here is what we have learned from observation:

FEAR BLOCKS CREATIVITY

We have learned that generally, students of all ages and particularly children have difficulty taking risks. Students experience a block to exploring options or trying something new without the fear of ridicule — ridicule from others or from their own internal harsh judgment. How many times have you or other adults said, “I can’t draw,” or “I’m not creative?” In reality, there is no truth to that statement.

KidzArt / Art Innovators works with hundreds of people who think they can’t draw and/or they are not artistic, and shows them that they can and they are. Where did they get this limiting belief?

USING ART TO CIRCUMVENT LIMITING BELIEFS



Our mission and mandate came from the question: How do you provide a structure where students feel safe, have fun, learn new skills, feel inspired, shed old limiting beliefs and look within for answers? It’s a tall order that we fulfill on a daily basis.

KidzArt / Art Innovators provides the conditions for developing and nurturing creativity with the **Method and Structure** used in our classrooms, together with extraordinary, proprietary **Curriculum** that extends to all age groups. Students go from limiting beliefs to “I CAN” create often with a period of one hour. We chose art as the vehicle because it’s really a lot of fun and kids (adults too) can’t seem to get enough of it when exposed to the right kind of instruction and method!

Most importantly, acquiring this confidence in an art class can be generalized and carried over to other situations where there may be a lack of confidence or a limiting belief system.

LEARNING TO PERCEIVE IN A NEW WAY

With KidzArt / Art Innovators and its programs for all ages, students learn to see the world differently. We offer visual and perceptual tools that are easy to learn. We also make problem solving an exciting, fun, transforming experience! Our lessons are developed to be challenging without being frustrating. KidzArt / Art Innovators helps to create WINNERS and ultimately, THE INNOVATORS OF TOMORROW!